

# New Cultural Journeys

## Blazing a trail:

New Cultural Journeys is inviting proposals for creative projects that will 'Blaze a Trail' across Lancashire and the Fylde Coast, UK, between March and September 2010.



New Cultural Journeys is an ambitious youth led culture and sport participation programme for Lancashire and the Fylde Coast that is part of WE PLAY, the North West cultural legacy programme for the London 2012 Olympic and Paralympic Games.

The theme of the programme is Routes and Trails, making new connections between people and places, sport and arts and physical and virtual worlds in the lead up to 2012.

Working with young producers from across the region we are seeking to commission 5 creative projects along the theme of Routes and Trails. We are looking for ideas that will excite, surprise and engage residents and visitors to Lancashire and the Fylde Coast, creating opportunities for people of all ages to take part in voyages of discovery both outdoor and online.

Fees for each commission are in the range of £5 -10K with the opportunity of further future investment for the most successful and innovative ideas.

We are inviting applications from artists, designers, technologists, creative and sporting organisations. Collaborative proposals that cross fertilise creativity, technology, and sport are encouraged.

Regional, national and international applications welcome

For a full brief, including information about the individual commissions and how to apply, please email:  
[sara.domville@lancashire.gov.uk](mailto:sara.domville@lancashire.gov.uk)

**The closing date  
for proposals is  
29th January 2010**

WE Play is a Legacy Trust UK funded project, led by Arts Council Northwest.