

# Free training workshops to help you make the case for museums

**LOVE MUSEUMS**

Concerned that your museum is under the radar, misunderstood or unloved? Never has there been a more important time to say it loud and say it proud...

**...Love Museums is our latest project to help museums improve their advocacy skills.**

## Workshops will take place at:

Castle Museum, Norwich  
Royal Albert Memorial Museum and Art Gallery, Exeter  
London Transport Museum  
Birmingham Museum and Art Gallery  
Manchester Museum  
New Walk Museum and Art Gallery, Leicester  
Scotland Street School Museum, Glasgow  
Discovery Museum, Newcastle  
National Museum Cardiff  
Leeds Museum Discovery Centre  
Surrey History Centre, Woking

Tuesday 9 March  
Tuesday 16 March  
Thursday 25 March  
Monday 12 April  
Monday 19 April  
Friday 23 April  
Tuesday 27 April  
Wednesday 28 April  
Friday 7 May  
Monday 10 May  
Tuesday 11 May

All workshops start at 2pm

To find out how you can make friends and influence people come to a free half-day workshop where you will better understand the importance of advocating for your museum and improve your confidence in doing so.

Workshops are especially aimed at those who represent their organisation to external decision-makers and want to better make the case for their museum.

More dates to be announced. For further details see [www.museumsassociation.org/lovemuseums](http://www.museumsassociation.org/lovemuseums)

To request a place on a workshop please e-mail [lorraine@museumsassociation.org](mailto:lorraine@museumsassociation.org) specifying your chosen venue. Joining instructions will be e-mailed approximately 10 days prior to the event.

**MUSEUMS  
ASSOCIATION**